

COVID-19 Social Media Toolkit for Family Planning Providers



Family planning providers continue to meet clients' needs while keeping themselves and clients safe during this nationwide COVID-19 public health emergency. Family planning sites can use the sample social media content and images below to communicate important information about the availability of and changes to family planning services. Messages can be modified to suit your needs.

Sample messages for clients:

- We're here for you! You can still receive family planning services. Give us a call to discuss curbside pickup for birth control, medications, or emergency contraception.
- Running low on birth control? Ask us how to obtain it, through curbside pickup or delivery.
- Running low on birth control? Ask your provider if you can get up to a 12-month supply.
- We can help you reschedule preventive visits. Let's all do our part to stay safe.
- Sheltering at home with a partner? Make sure you have birth control for the coming weeks. Some methods can last for up to 3, 5, or 10 years. Ask your provider to learn more!
- Our doors may be closed, but our family planning services are still available via telehealth visits.
- We can do telehealth now! Schedule a virtual appointment with us today.
- Our clinic is taking extra precautions to ensure the safety of our clients and staff. If you feel sick, please call our office to schedule a telehealth visit.

The images below are available to download in a ZIP file on fpntc.org. These images can be used on Instagram, Facebook, or Twitter.

